

*Join an outstanding
MILLBROOK TRADITION
and honor your graduating senior with a personal ad in the yearbook!*

SIZE	DIMENSIONS	COLOR PRICE	MAXIMUM # PHOTOS
1/8 page	3 ¾ x 2 ½ (horizontal)	\$50	1 picture + minimal words
1/4 page	3 ¾ x 5 (vertical)	\$100	1-2 pictures + words
1/2 page	7 ¾ x 5 (horizontal)	\$200	1-5 pictures + words
full page	7 ¾ x 10 (vertical)	\$300	1-10 pictures + words

If you would like to purchase a personal ad, collect all the necessary photos, congratulatory words, poems, etc., and look at the size and cost of each ad to determine what you want to order. Your best resource is an old yearbook. Pack everything together, complete the information at the bottom of this page, and follow all of the guidelines below so that we can insure a quality ad for you.

CREATING THE AD:

You have three options.

1. You may create it yourself; submit it as a pdf file in the dimensions at the top of the page.
2. You may sketch out on plain paper how you want it to look, and we will create it as close to your example as possible.
3. Leave it totally up to us. Just send in the pics and comments.

PAYING FOR THE AD:

You have three options.

- Cash
- Check made payable to Millbrook High School
- Credit via OSP – Online school payment. If you do this, print the receipt and send in with the ad form.

SUBMITTING THE AD: DEADLINE NOVEMBER 29

- Put everything in an envelope, the form below, your payment or OSP receipt and your pictures (hard copy or on USB), and mail to the school at the following address:
Millbrook High School Yearbook Staff
2201 Spring Forest Rd
Raleigh, NC 27165
- If you don't want to mail, you may drop it off in the front office or bring to Mrs. Putnam in room 1411.
- If you prefer to email the pics and your text, you may send to mputnam@wcpss.net. You still need to send in the form at the bottom of this page and include the either the OSP receipt or your payment.

Other Information that you may find helpful...

1. **If you want your photos returned, send a self-addressed stamped envelope that will cover the postage.** Please do not send irreplaceable photos. Occasionally pictures get lost at the plant, and I would hate for you to lose something that is precious to you.
2. If you chose to sketch out your ad, do not tape your pictures to your sketch.
3. When you write out your remarks, please print neatly or type. We would hate to misspell a name in a personal ad because we couldn't read the submitted draft.
4. We can resize photos to fit the ad space. You do not have to do this. If you want certain photos to be larger than others in the ad, please tell us which ones.
5. We do not do overlapping collages.
9. If you want to submit digital photos, please make sure the resolution is high. A scanned photo for an ad will need a minimum resolution of 300. If you print digital photos to submit, make sure they are photo quality. Every pixel that shows in a print-out, will be even more evident in the yearbook, giving your ad a blurry or fuzzy look.
10. **DO NOT PROCRASTINATE!** Ad space is limited.. Get your ad together as soon as possible. **The deadline for submission is November 29, but the ad space could be sold out earlier than that. Space is available on a first come, first served basis.**

If you have any questions, you may e-mail Mrs. Putnam at mputnam@wcpss.net or call 850-8787-ext 21428.

Detach below and include with your personal ad purchase.

Senior Student's Name: _____

Size Purchased (circle one): **1/8** **¼** **½** **Full Page**

Purchaser's name: _____

Purchaser's email address: _____

Would you like a proof emailed to you once the ad is completed? **YES** **NO**

Is this ad a surprise? **YES** **NO**